



V-ONE

COMPANY PROFILE





ABOUT US

Idea to Operation

V-ONE is a Syrian consulting firm dedicated to supporting local and international investors in realizing opportunities within Syria's evolving market. Leveraging deep market expertise and a strong network of strategic relationships, our team supports investors in developing comprehensive business plans, detailed operating and financial models, and effective market entry strategies. We also facilitate high-level introductions and adapt proposals to align with local regulations and business practices. From market entry to execution, **V-ONE** Consulting provides the insight and connectivity essential for successful investment outcomes.

SERVICES

1

Business Planning & Market Intelligence

Investor & Strategic Partner Services

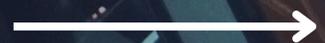
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3

Legal & Regulatory Adaptation Support

Strategic Communication & Proposal Building

4



SERVICES

5

**Financial Modeling & Strategic
Forecasting**

**Tender Support & Local
Operations Setup**

6

7

Sector-Specific Advisory

**Strategic Events & Thought
Leadership**

8



Business Planning & Market Intelligence

Business Plan Development

1. Custom business plans for startups, investors, or joint ventures
2. Financial forecasting, SWOT, and market entry strategy

Localization of Investor-Supplied Business Plans

1. Adjusting and adapting foreign or pre-made business plans to meet Syrian laws, culture, and economic dynamics
2. Includes cost adjustments, licensing alignment, and regional customization

Market Research & Feasibility Studies

1. Sector-specific research tailored to the Syrian economy
2. Consumer behavior, demand gaps, pricing benchmarks



Investor & Strategic Partner Services

2

Investor Appointment Coordination

1. Scheduling and preparing meetings with key ministries, business leaders, and local stakeholders
2. Managing logistics, briefing documents, and follow-ups

Local Partner Scouting

1. Identifying, vetting, and introducing trusted Syrian companies or individuals for partnerships, JVs, or distribution

Investment Landscape Guidance

1. Sectoral insights and go/no-go recommendations
2. Risk assessments and opportunity briefings



3

Legal & Regulatory Adaptation Support

Turnkey Company Formation & Structuring

1. Managing the complete legal incorporation and registration process with all relevant Syrian authorities.
2. Advisory on optimal corporate structure, shareholding models, and governance frameworks.

Regulatory Alignment Advisory

1. Mapping out compliance pathways per project type
2. Understanding licensing procedures and permit requirements

Document Preparation & Structuring

1. Assist with preparing contracts, MOUs, company incorporation documents, etc.
2. Provide Arabic-English document alignment and terminology accuracy

Sanction Navigation Strategy

1. Guidance on how to remain within international guidelines while operating in sanctioned environments
2. Working with international compliance officers and legal teams



Strategic Communication & Proposal Building

4

Digital Presence & Identity Strategy

1. Establishing corporate digital identities (websites, social platforms) localized for the Syrian market culture.

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Financial Modeling & Strategic Forecasting

Financial Forecasting & ROI Models

1. (3–5) year financial models, tailored for investors
2. Cash flow, break-even, capital expenditure, and scenario planning

Valuation Support

1. Valuation frameworks for startups, SMEs, or acquisition targets

Budgeting & Cost Optimization

1. Cost structuring for project launches and operational scaling
2. Procurement planning and supplier benchmarking



Tender Support & Local Operations Setup

6

Office Sourcing & Setup

1. Identify, lease, and fully equip office spaces tailored to client requirements
2. Provide interior furnishing, IT setup, and readiness for immediate operations

Housekeeping & Maintenance

1. Coordinate professional cleaning and upkeep services for offices and operational facilities
2. Ensure a well-maintained, presentable, and functional work environment

Transportation Services

1. Provide a range of reliable car options to meet clients' specific needs and preferences.
2. Offer both premium and standard vehicles upon request.
3. Arrange professional, experienced drivers when needed.



Tender Support & Local Operations Setup

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Tender Preparation Services

1. Full technical + commercial tender packages
2. Local compliance, BOQs, Arabic-English translation

Operational Onboarding

1. Assist new entrants with company setup strategy (non-legal execution)
2. Local hiring strategy, office setup, supplier selection



Sector-Specific Advisory

Healthcare & Pharma

- Market entry for clinics, labs, distributors, and medical equipment providers

Hospitality & Boutique Hotels

- Site selection, brand localization, investor decks

Agri-business & Food Manufacturing

- Cold chain planning, export readiness, value-add processing

Energy & Infrastructure

- Renewable projects, logistics hubs, waste & water management

Construction & Materials

- Building systems, local pricing models, JV structuring



Strategic Events & Thought Leadership

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Roundtable Curation

- Organizing private gatherings with ministries, investors, and industry players

V-One Reports & Whitepapers

- Insight publications on Syrian economy, sector forecasts, and investment trends

Communication Campaigns for Investment

- Messaging for stakeholders abroad to attract interest in Syrian projects

A hand holding a pen over a document with a clock sticker on a laptop.

Clients

Government-adjacent
Initiatives seeking private
sector engagement

Syrian Entrepreneurs
looking for scalable
business plans

Foreign Investors
seeking clarity on
Syrian market entry

Diaspora Groups
launching initiatives
in homeland sectors

WHY V-ONE

Flexible enough for early-stage ideas,
and structured enough for institutional
partnerships

Deep **understanding** of Syrian business
regulations

Bilingual, high-level team with local and
international investor access

Rooted in reality. **Focused** on outcomes

Contact Us



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